In order that the curriculum be effectively communicated, internally and externally, throughout the College community, the College recognizes the importance and value of the Enrollment Management function to the fulfillment of the College's mission. This emphasis shall be realized by:

- 1. An Institutional committee within the College governance structure.
- 2. A significant role in the College planning process and Enrollment Management objectives.
- 3. Reasonable resources to achieve its goals and objectives.